



BARGERSVILLE SPONSORSHIP PACKAGE 2025

PARTNER WITH THE TOWN OF BARGERSVILLE IN 2025

Building a Stronger Community Together

The Town of Bargersville is more than a place, it's a thriving community rooted in tradition and small-town charm. Our 2025 event lineup promises to bring residents, visitors, and businesses together to celebrate everything that makes Bargersville special.

We invite you to be part of the magic by sponsoring one or more of our exciting events.

Why Your Support Matters

When you sponsor a Town of Bargersville event, you're doing more than just promoting your business, you're investing in our community.

Your contribution helps us:

- Host events that bring families and friends together.
- Strengthen the local economy by attracting visitors to shop, dine, and explore.
- Maintain our town's vibrant, welcoming environment.
- Support initiatives that enhance the quality of life for all who call Bargersville home.

What's in It for Your Business?

Sponsoring a Bargersville event is a win-win opportunity for you:

- **Expanded Visibility:** Your business will be front and center, showcased to hundreds (and sometimes thousands!) of attendees through signage, social media, event materials, and more.
- **Community Goodwill:** Show your commitment to the Bargersville community and earn loyal customers who value local support.
- **Networking Opportunities:** Build relationships with other businesses, residents, and visitors in a setting that encourages collaboration and connection.
- **Customized Recognition:** Sponsorship packages can be tailored to align with your goals, ensuring you get the maximum impact from your investment.

By partnering with us, you're not just gaining exposure, you're making a difference.

Thank you for considering a sponsorship opportunity with the Town of Bargersville in 2025. Let's work hand-in-hand to make this a year to remember!

TABLE OF EVENTS

Event Sponsorship.....	4-9
Easter Egg Hunt.....	4
Stars Over Bargersville.....	5
Fall Festival.....	6
Trunk or Treat.....	7
Christmas Lighting & Winter Market.....	8
Parks & Recreation.....	9



Easter Egg Hunt

SATURDAY, APRIL 12 AT MAPLE GROVE ELEMENTARY

Join the Town of Bargersville for our annual FREE Community Easter Egg Hunt! The event features egg hunting fields based on age groups, ensuring that every child has a fair chance. Each field will have two golden eggs where a child will win a special prize. The Easter Bunny will also be in attendance for pictures and meet and greets.

PRESENTING SPONSOR (1)

\$2,500

Have your brand front and center as the exclusive Presenting Sponsor of the Easter Egg Hunt event.

- Industry exclusive
- Logo on all marketing materials as presenting sponsor
- Opportunity to address the crowd during the event
- Logo on social media event page cover photo
- Logo on special event announcement on Town digital displays
- 4 company banners displayed at the event
- Verbal recognition during the event by MC
- Opportunity to host tent/table day of the event

GOLD SPONSOR (1)

\$1,500

- Logo on social media event page cover photo
- Logo on special event announcement on Town digital displays
- 1 company banner displayed at the event
- Verbal recognition during the event by MC
- Opportunity to host tent/table day of the event

SILVER SPONSOR (1)

\$1,000

- Logo on event sign displayed at event
- Logo on event website
- Verbal recognition during the event by MC
- Opportunity to host tent/table day of the event

BRONZE SPONSOR (1)

\$500

- Logo on event sign displayed at event
- Verbal recognition during the event by MC
- Opportunity to host tent/table day of the event

COMMUNITY SPONSOR (UNLIMITED)

\$250

- Company name on event website and event banner

Anticipated attendance 1,000

**sponsorship levels can be customized to fit your needs*



Stars Over Bargersville

SATURDAY, JUNE 28

The Town of Bargersville is setting a new standard for 4th of July celebrations, blending the excitement of modern technology with the patriotic pride of the holiday. Join us for an evening of live music, activities, food trucks, culminating with a drone show set to music under the stars.

PRESENTING SPONSOR (1)

\$15,000

Have your brand front and center as the exclusive Presenting Sponsor of the Stars Over Bargersville event.

- Industry exclusive
- Logo on all marketing materials as presenting sponsor
- Opportunity to address the crowd during the event
- Logo on social media event page cover photo
- Logo on special event announcement on Town digital displays
- 2 VIP reserved parking spaces day of the event
- 4 company banners displayed at the event
- Verbal recognition during the event by MC
- Opportunity to host tent/table day of the event

STARS & STRIPES SPONSOR (3)

\$7,500

- Logo on social media event page cover photo
- Logo on special event announcement on Town digital displays
- 1 VIP reserved parking space day of the event
- 1 company banner displayed at the event
- Verbal recognition during the event by MC
- Opportunity to host tent/table day of the event

FREEDOM SPONSOR (5)

\$5,000

- Logo on event sign displayed at event
- Logo on event website
- Verbal recognition during the event by MC
- Opportunity to host tent/table day of the event

LIBERTY SPONSOR (10)

\$2,000

- Logo on event sign displayed at event
- Verbal recognition during the event by MC
- Opportunity to host tent/table day of the event

COMMUNITY SPONSOR (UNLIMITED)

\$500

- Company name on event website and event banner



Harvest Moon Fall Festival

SATURDAY, SEPTEMBER 20 DOWNTOWN BARGERSVILLE

Enjoy a well loved fall themed event in Downtown Bargersville. Entertainment includes a petting zoo, food trucks, beer and wine garden, creator market, free concert and more. This is one of the biggest events during the year with people from all over Johnson County visiting.

PRESENTING SPONSOR (1)

\$3,500

Have your brand front and center as the exclusive Presenting Sponsor of the Harvest Moon Fall Festival event.

- Industry exclusive
- Logo on all marketing materials as presenting sponsor
- Opportunity to address the crowd during the event
- Logo on social media event page cover photo
- Logo on special event announcement on Town digital displays
- 2 VIP reserved parking spaces day of the event
- 4 company banners displayed at the event
- Verbal recognition during the event by MC
- Opportunity to host tent/table day of the event

GOLD SPONSOR (1)

\$2,000

- Logo on social media event page cover photo
- Logo on special event announcement on Town digital displays
- 1 VIP reserved parking space day of the event
- 1 company banner displayed at the event
- Verbal recognition during the event by MC
- Opportunity to host tent/table day of the event

SILVER SPONSOR (1)

\$1,500

- Logo on event sign displayed at event
- Logo on event website
- Verbal recognition during the event by MC
- Opportunity to host tent/table day of the event

BRONZE SPONSOR (1)

\$500

- Logo on event sign displayed at event
- Verbal recognition during the event by MC
- Opportunity to host tent/table day of the event

COMMUNITY SPONSOR (UNLIMITED)

\$250

- Company name on event website and event banner

Anticipated attendance 3,000+

**sponsorship levels can be customized to fit your needs*



Trunk or Treat

FRIDAY, OCTOBER 24 6PM-8PM DOWNTOWN BARGERSVILLE

A frightfully fun FREE family-friendly event that combines the tradition of trick-or-treating with the excitement of creative car decorations in downtown Bargserville! Our event promises an evening filled with thrills and plenty of candy! The event hosts over 30 organizations and businesses from 6pm-8pm.

PRESENTING SPONSOR (1)

\$2,500

Have your brand front and center as the exclusive Presenting Sponsor of the Trunk or Treat event.

- Industry exclusive
- Logo on all marketing materials as presenting sponsor
- Opportunity to address the crowd during the event
- Logo on social media event page cover photo
- Logo on special event announcement on Town digital displays
- 2 company banners displayed at the event
- Verbal recognition during the event by MC
- Opportunity to host tent/table day of the event

GOLD SPONSOR (1)

\$1,500

- Logo on social media event page cover photo
- Logo on special event announcement on Town digital displays
- 1 company banner displayed at the event
- Verbal recognition during the event by MC
- Opportunity to host tent/table day of the event

SILVER SPONSOR (1)

\$1,000

- Logo on event sign displayed at event
- Logo on event website
- Verbal recognition during the event by MC
- Opportunity to host tent/table day of the event

BRONZE SPONSOR (1)

\$500

- Logo on event sign displayed at event
- Verbal recognition during the event by MC
- Opportunity to host tent/table day of the event

COMMUNITY SPONSOR (UNLIMITED)

\$250

- Company name on event website and event banner

Anticipated attendance 1,200+

**sponsorship levels can be customized to fit your needs*



NEW

Bargersville Christmas Lighting and Winter Market

Friday, December 5 6pm-8pm

Umbarger Plaza will be the site of our reimagined holiday event featuring a lighted display, kid crafts, and a Winter Market. Attendees can grab a cup of hot chocolate, and pet Santa’s reindeer. Will include a special visit from Santa.

PRESENTING SPONSOR (1)

\$3,500

Have your brand front and center as the exclusive Presenting Sponsor of the Christmas event.

- Industry exclusive
- Logo on all marketing materials as presenting sponsor
- Opportunity to address the crowd during the event
- Logo on social media event page cover photo
- Logo on special event announcement on Town digital displays
- 1 VIP reserved parking spaces day of the event
- 2 company banners displayed at the event
- Verbal recognition during the event by MC
- Opportunity to host tent/table day of the event

GOLD SPONSOR (1)

\$2,500

- Logo on social media event page cover photo
- Logo on special event announcement on Town digital displays
- 1 company banner displayed at the event
- Verbal recognition during the event by MC
- Opportunity to host tent/table day of the event

SILVER SPONSOR (1)

\$1,500

- Logo on event sign displayed at event
- Logo on event website
- Verbal recognition during the event by MC
- Opportunity to host tent/table day of the event

BRONZE SPONSOR (1)

\$1,000

- Logo on event sign displayed at event
- Verbal recognition during the event by MC
- Opportunity to host tent/table day of the event

COMMUNITY SPONSOR (UNLIMITED)

\$250

- Company name on event website and event banner

Anticipated attendance 1,000+

**sponsorship levels can be customized to fit your needs*



Park & Recreation Sponsorships

Movies Under the Stars

Get ready for an unforgettable summer experience with the Summer Movie Series. We are bringing the magic of the big screen to Umbarger Plaza where you and your family can enjoy a movie in the great outdoors. Bring your blankets, lawn chairs and favorite snacks as we transform the Plaza into an outdoor theater. The perfect way to spend a summer evening, making new memories and enjoying a movie under the stars.

- PRESENTING SPONSOR (1) \$2,500
Have your brand front and center as the exclusive Presenting Sponsor of the series. Your logo will appear in all promotional materials, on event signage and in all social media and email communications. Your company's support will be acknowledged throughout the series with an opportunity to speak at each movie as well as booth space at each movie.
- OSCAR SPONSOR (4) \$1,000
Gain visibility by sponsoring one of the four movie titles. Your logo will be featured on event materials and digital promotions. Your sponsorship will be recognized as well as booth space at the evening of your selected movie.
- PEOPLE'S CHOICE (4) \$ 500
Sponsor popcorn to be given out to attendees. Your name will be featured on event materials and digital promotions. The People's Choice sponsors have the opportunity to hand out popcorn and promotional materials at your selected movie.

Pickleballs @ Kephart \$750

Join us in promoting health, fitness and fun by sponsoring pickleball equipment for local residents. As a sponsor, you'll play a pivotal role in getting more people involved by ensuring that pickleballs are readily available to everyone. Your company will be recognized on the pickleball caddys located by Courts 5 and 10, creating lasting brand visibility. Park staff will replenish the pickleball baskets weekly during the season (May - August). Alternately, you can provide your branded Franklin X-40 pickleballs for the staff to replenish.

Arbor Day \$500

Assist Bargersville in celebrating Arbor Day by promoting environmental sustainability, raising awareness about tree planting and engaging with the community. Tree seedlings will be provided to residents along with educational materials regarding the planting of trees and their importance. Your company will be recognized on event signage and a mention in event promotions.

Merry & Bright \$500

One of the newest holiday traditions that encourages residents to celebrate the holiday season with vibrant displays of lights and decorations. Your company will be recognized on event signage and mentioned in event promotions. Additionally, representatives from your company can serve as 2 of the judges for the contest and will present awards to the winners.

TOWN OF BARGERSVILLE 2025 SPONSORSHIP

Town of Bargersville

24 N Main St.

Bargersville, IN 46106

Bargersville.in.gov

Bree Barger

317-422-3157

media@bargersville.in.gov

Follow Bargersville:

