



***Cultural Soundscapes*** is an exciting initiative designed to foster community engagement, celebrate local talent, and provide a platform for emerging artists in various live music genres. The series is a collaborative effort between the public sector (Town of Bargersville) and private entities, who will partner to bring diverse musical performances to the community. Performance dates are available daily from May through October at the Umbarger Plaza Amphitheater, located in downtown Bargersville.

The series will be built on a public-private partnership model, where private organizations or individuals will host musical events using public meeting spaces. These partners will bear the costs and administration for their designated performance day/days. In return, they will be granted the opportunity to support emerging talent, while also enriching the cultural life of the Town.

### **Program Structure**

*Duration:* May through October

*Venue:* Umbarger Plaza Amphitheater

*Performance Availability:* Daily starting at 1pm. All performances must end by 9pm.

*Music Genres:* All genres of music are welcome, with the exception heavy or death metal. The goal is to spotlight a broad array of emerging artists, from classical, indie, folk, americana, country, jazz, blues, pop, R&B, and beyond.

*Target Audience:* Residents, tourists, and music enthusiasts of all ages and backgrounds.

*Event Type:* Outdoor performances, free and open to the public.

### **Application Process**

To ensure that the series maintains its diversity and offers opportunities to various private entities, partnerships will be awarded on an application process.

#### **Application**

- Private entities (including businesses, community organizations, or event promoters) interested in hosting a performance will complete an online application form.

#### **Review and Selection**

- All completed applications will be reviewed by a jury consisting of members of the Bargersville Municipal Arts and Culture Commission.

- Applications will be considered on a first-come, first-serve basis. To receive full consideration, applications must be received no later than February 15, although applications will be accepted until all performance dates are filled.
- Applications will be reviewed to ensure they meet the program goals of community engagement and gathering, diversity, quality of the artist lineup, and commitment to emerging talent.
- The Committee will also ensure that a broad range of genres and artist backgrounds are represented.

### **Agreement**

- Booking and confirmations take place in March.
- Once approved, the private partner will enter into a partnership agreement with the Town considering the assigned responsibilities below.

### **Private Partner Responsibilities**

*Event Production:* Coordination of artists, scheduling rehearsals, providing and setup of all sound and lighting equipment to ensuring the event is professionally produced.

*Event Funding:* Bear the costs of artist fees, event setup, and any necessary permits or insurance.

*Promotion:* Work with the Town's marketing team to promote the event

*Logistical Support:* Organize and set-up all security, sanitation (portable restrooms), and other logistical needs, such as crowd control or public safety measures as needed.

*Event Day:* Event operations including setup, artist management, audience coordination, and cleanup after the event.

### **Town Responsibilities:**

*Venue & Infrastructure:* Provide the Umbarger Plaza Amphitheater and surrounding infrastructure.

*Marketing & Outreach:* Promote the series as a whole, including listing all events on the official website and distribute promotional materials throughout the community.

### **Event Guidelines:**

*Artists:* All performers must be emerging or independent artists. All performances must be appropriate for all ages. Please avoid content that could be deemed offensive or inappropriate for children and families. Any lyrics, themes, or references should be free

from explicit language, sexual content, or inappropriate themes. Use of profanity, obscene language, or offensive slang is strictly prohibited during the performance.

*Sound Level:* Given that the events will be held in a public space, the Town will establish a maximum decibel limit for sound levels to maintain respect for the surrounding environment.

*Weather Plan:* In the event of inclement weather, the private partner will coordinate with the Town for possible rain dates or alternative indoor venues.

*Accessibility:* Events will be free and open to the public with efforts made to ensure accessibility for all, including ADA-compliant seating and parking.